



**I am the Lorax.
I speak for the trees.
I speak for the trees,
for the trees have
no tongues.**

—Dr. Seuss (*Theodor Seuss Geisel*, 1904-1991), *American writer and cartoonist*, *The Lorax*

Upcoming Events

For event updates, details, and info about how to participate, see www.fuf.net/calendar/

If you want a tree, or want to help organize a tree planting in your neighborhood, see www.fuf.net/treeplanting/

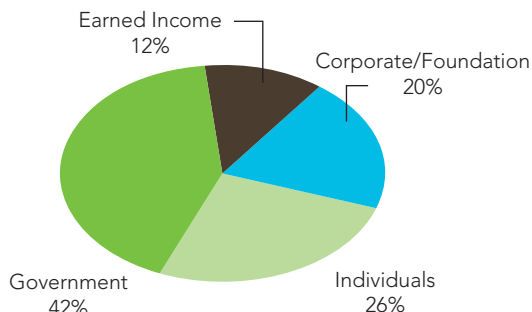
If you want a sidewalk garden, see www.fuf.net/sidewalkgarden/

December 18—TREEage
December 19—TREEage
December 20—No Frown Friday Pruning
December 21—Tree Care, Visitacion Valley
December 21—Tree Planting, Visitacion Valley
January 3—No Frown Friday Pruning
January 10—No Frown Friday Pruning
January 11—Tree Care, SoMa
January 11—Tree Planting, SoMa
January 17—No Frown Friday Pruning
January 24—No Frown Friday Pruning
January 25—Tree Planting, Potrero Hill
January 31—No Frown Friday Pruning
February 1—Tree Planting, Inner Richmond
February 15—Tree Planting, Mission Terrace
March 1—Tree Planting, Bayview
March 22—Tree Planting, Portola

Summary of Audited Financials as of December 31, 2012

Following is an independently-audited financial summary of our most recent fiscal year, 2012. Each year, it takes several months to compile our financial information and undergo independent auditing. We hope this diligence provides you with the most comprehensive understanding of Friends of the Urban Forest's operations.

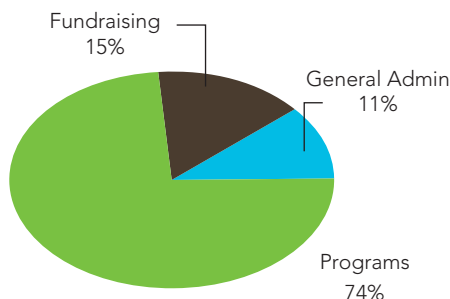
INCOME



INCOME

Corporate/Foundation	\$385,524	20%
Individuals	\$497,582	26%
Government	\$797,621	42%
Earned Income	\$219,728	12%
TOTAL INCOME	\$1,900,455	100%

EXPENSES



EXPENSES

Programs	\$1,398,694	74%
General Admin	\$203,187	11%
Fundraising	\$288,707	15%
TOTAL EXPENSES	\$1,890,588	100%

BALANCE SHEET SUMMARY

Assets	\$1,071,334
Liabilities	\$153,831
NET ASSETS	\$917,503

Tree Care Chronicles

Dogs and trees don't mix

by *Blake Watkins*, Tree Care Coordinator

Dog urine "burns" tree trunks and makes them more susceptible to diseases and pests, especially when the trees are young. And dog waste looks (and smells) bad in your tree's basin. Here are some tips for protecting your tree and its basin from dogs.



- The simplest strategy is to place a **"No dogs please" sign** on the trunk of your tree. At least a few responsible dog owners will take heed.
- Create a barrier by installing a **fence or railing around the basin**. City code requires that it be 6" to 12" high, be continuous, not block rainwater from flowing into the basin, have no pointed finials or sharp edges, and only be installed if there's at least four feet of sidewalk between the basin and a building wall.
- Wire fencing can be effective when it's simply **laid flat on the basin** surrounding the tree. Dogs are reluctant to step on it.
- Lastly, we hear that a San Francisco Zoo worker brought **tiger droppings** home and placed them around neighborhood trees. After a sniff, dogs kept clear. So if you have a friend who works at the Zoo...

Donors & Partners

INSTITUTIONAL DONORS

\$20,000 and above

AT&T Foundation, GGS Foundation, Google, Kimball Foundation, Wells Fargo Foundation

\$10,000–\$19,999

Odwalla, The JEC Foundation, Oracle, State Farm, Union Bank

\$5,000–\$9,999

Constellation Energy, David B. Gold Foundation, Genstar Capital, Lisa and Douglas Goldman Fund, Kaiser Permanente, Recology, Union Bank of California, Wallis Foundation

\$2,000–4,999

Ardea Fund, Chevron Humankind Matching Gift Program, Clif Bar Family Foundation, Commonweal Foundation, Dodge & Cox, Google Matching Gifts, Parnassus Investments, The San Francisco Garden Club, Timbuk2 Designs Inc., Walter & Elise Haas Fund

In-Kind

Anchor Brewing, La Boulange, Lagunitas Brewing Company, Patagonia, Peet's Coffee & Tea, Sports Basement

MAJOR DONORS

\$5000 and over

Anonymous, Eliza Brown & Hal Candee, Dan Carroll, Stasia Obrem-skey & Grace Carroll, Nina de Clercq, John Farnham, Steve & Nancy Grand, Mitzi Johnson, George Miller & Janet McKinley, Bill & Alice Russell-Shapiro, Grace & Steven Voorhis, Larry Wasserman, John Weeden, Rob Weltman

\$1000 to \$4999

Joy & Howard Bauman, Martin Checov & Timothy Bause, Nick Bell, Helen Berggruen, John & Barbara Boyle, Jon Braslaw & Robin Flagg, Dena Bravata & Douglas Patterson, Michael & Miriam Burnside, Dale Harbour Champion Family Trust, Dr. Seymour Cohen, David Covell, Jim DeGolia, Tara Delaney, Jan Elizabeth, Paul Feigenbaum & Judy Kemeny, Marjorie Fochtman, Alison Geballe, Erika & Charles Gebhard, Norman W. Harris III, William R. Hearst III, Zephyr Real Estate, Barbara Howald & Michael Blake, Harold Kirker, Paul & Helene Kocher, Neil Koris, Mr. Randall Laroche & Mr. David Laudon, Andrew Martinez-Fonts & Laura Martinez-Fonts, Lee and Linda Meier Family Foundation, David Odato, John Osterweis, Jerome Dodson, Todd & Amanda Renschler, Julie & Christopher Ridley, Thomas & Shelagh Rohlen, Adam Rubinson, Lucretia & John Sias, Rachel Strickland, Jeffrey Terry, Theodore Tilles & Naomi Mahoney, Judy Wedgley, Marian Beard & Daniel Wehrmeier, Patricia Wilson, Lee & Margaret Zeigler

\$500 to \$999

Anne Atkinson, JP & Ann Balajadia, Elaine Barnwell, John & Gretchen Berggruen, Stephen Bramfitt & Kelly Niland, Marilyn Brennan, Cindy Cobb, Kit Colbert, Clara Daniels, James Darrah, Benjamin De Kosnik, Ann Doherty, Karen Donovan & Robert Aydlett, Christian & Jacqueline Erdman, Brian Ferrall & Laurie Poston, Myrna & Tom Frankel, Christian Gainsley, Marsha Gale, Sachin Ganpule, Diane Gibson, Andrew Goberman, Clare Gordon & Robert Gordon III, Gene Graham, Ira Johnson & Steven Diller, K Judd, Peter & Nancy Keane, Linda Kendall, Rachel Kish, Laura Tam & Darryl Knudsen, Robert Lane & Thomas Cantrell, Mark Leno, Eric Long & Paul Pitts, Judie Lucius, Gina Luzzi & Michelle Weston, Mike Marshall, Karen Offereins, Julie & Will Parish, Doug



at&t

Google



GGSFUNDATION

KIMBALL
FOUNDATION



ORACLE®



UnionBank

Paxton & Joe Vassallo, Marcia & Robert Popper, Matthew Purdon, Vail & Claire Reese, Amy Risch & Nancy Andrews, Jeanne and Sanford Robertson, Arthur & Toni Rock, George F. Salem & Gary K. Boatman, Elizabeth Seifel, William Singleton, Emily Stauffer, Frank Stein, Anne Stuhldreher & Timothy Wirth, Daniel Sullivan & Kathleen Wesner, Mike Sullivan & Paul Loeffler, Patricia Lovett Tai & Alan Tai, David Thompson & Susan Green, Peter Wiley & Valerie Barth, Kari Williams, Donald Wyler

COMMUNITY PARTNERS

Bay Area Urban Forest Council, Bayview Greenwaste, Boys & Girls Club of San Francisco - Excelsior Clubhouse, City CarShare, Community Thrift Store, Double Rock Organic Community Garden, Education Outside, Goldman Environmental Awards, Green School Yard Alliance, Hunters Point Family, Jewish Vocational Services, Literacy for Environmental Justice, Mayor's Office Of Housing, Mission Graduates, Ocean Avenue Community Benefits District, Office of Mayor Ed Lee, Office of Senator Dianne Feinstein, Office of Speaker Nancy Pelosi, Office of State Senator Mark Leno, Office of Supervisor Carmen Chu, Office of Supervisor David Chiu, Office of Supervisor John Avalos, Office of Supervisor Scott Wiener, Outward Bound California, People Organizing to Demand Environmental & Economic Rights, Presidio Trust, San Francisco Board of Supervisors, San Francisco Clean City Coalition, San Francisco Conservation Corps, San Francisco Department of the Environment, San Francisco Department of Public Works, San Francisco Office of Economic and Workforce Development, San Francisco Planning Department, San Francisco Public Utilities Commission, San Francisco Recreation and Park Department, San Francisco State University, San Francisco Unified School District, San Francisco Urban Forestry Council, University of California, Berkeley, Urban Ecos, Urban Forest Map

DONORS OF CARS

Edith Chan, Steven Hou, Tom Jensen, Milton Marks III, David Page, Ellyn Shea, Mark Williams

We also extend our thanks to the hundreds of donors who gave us smaller gifts.