

# 2009 Annual Report



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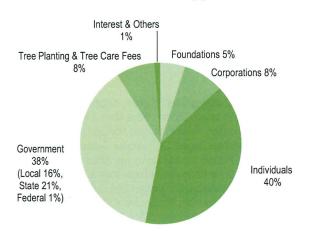
# **Tree Planting & Tree Care**

Despite a dip in revenue associated with the recession, 2009 was a strong year for our services. Outreach to residents and businesses throughout San Francisco resulted in management and coordination of 18 community planting events, and the planting of 936 new trees. Highlights included a 92-tree planting in the Excelsior, and a March 7 Arbor Day planting in Hayes Valley, when we planted our forty-three thousandth tree since our non-profit's 1981 founding. All were possible thanks to our dedicated volunteer base.

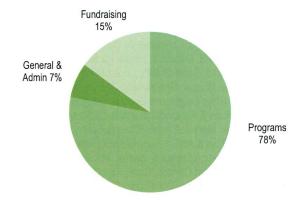
Equally important were our efforts to preserve San Francisco's urban forest, with a total of 3,508 trees maintained, city-wide. Crews from our Youth Tree Care Program, which created 41 job opportunities for San Francisco youth, were responsible for 697 of our tree care visits.

# Summary of Audited Financials as of December 31, 2009

# Revenue & Support



## **Expenses**



## **Income Statement Summary**

Revenue & Support		
Foundations	\$78,250	5%
Corporations	\$135,740	8%
Individuals	\$653,924	40%
Government Local 16%, State 21%, Federal 1%	\$612,416	38%
Tree Planting & Tree Care Fees	\$127,911	8%
Interest & Others	\$10,337	1%
Total Revenue & Support	\$1,618,578	100%
Expenses		
Programs	\$983,895	78%
General & Administration	\$89,062	7%
Fundraising	\$189,114	15%
Total Expenses	\$1,262,071	100%

### **Balance Sheet Summary**

Assets	
Current Assets	\$989,055
Total Assets	\$989,055
Liabilities & Net Assets	
Current Liabilities	\$185,000
Net Assets	\$804,055
Total Liabilities & Net Assets	\$989,055

# Our members and donors make it possible for us to do our work. Thank you for your support and confidence!

2009

### **Public Partners**

Bay Area Urban Forest Council, California ReLeaf, CAL Fire, Mayor's Office of Economic and Workforce Development, Mayor's Office of Housing, The Office of Supervisor Carmen Chu, The Office of State Senator Mark Leno, The Office of Mayor Gavin Newsom, The Office of Speaker Nancy Pelosi, Project Green Connect, SF Board of Supervisors, SF Community Challange Grant Program, SF Department of Public Works, SF Department of the Environment, SF Planning Department, SF Public Libary, SF Public Utilities Commission, SF Recreation & Park Department, SF Unified School District, SF Urban Forestry Council

### **Community Partners**

Alice Fong Yu Elementary School, Alliance for Community Trees, American Forests, Bayview Hunters Point Center for Arts & Technology, Boys & Girls Club of San Francisco - Excelsior Clubhouse, Brower Youth Awards, Canopy Palo Alto, City Carshare, Community Thrift Store, Double Rock Organic Community Garden, GirlSource, Goldman Environmental Awards, Green School Yard Alliance, Hillcrest Elementary School, Hunters Point Family, International High School, Japan Pacific Resource Network, Jewish Vocational Services, Larkin Street Youth Services, Lights Out SF, Mission Graduates, Neighborhood Parks Council, Outward Bound, Bay Area Outward Bound, Presidio Trust, Roots & Shoots, Rosa Parks Elementary School, San Francisco Beautiful, San Francisco Garden Club, SF Clean City Coalition, Summer Search, Sunset Beacon Newspaper, Sunset Neighborhood Beacon Center, Tenderloin/North of Market CBD, Tulane University Alumni, University of San Francisco, Urban Forest Map, Urban High School, Vietnamese Community Center, Willie Brown Jr. Academy

### \$5000 and over

Adobe Systems, Inc., Bank of America Charitable Foundation, Inc., Crescent Porter Hale Foundation, David B. Gold Foundation, Esurance, George A. Miller & Janet McKinley, Kaiser Permanente, New Belgium Brewing Co., Inc., Oracle, Rhoda & Richard Goldman Fund, Safeway Foundation, The Mary Wohlford Foundation, The San Francisco Foundation, Thomas & Eva Fong Foundation, Hilary Seubert Revocable Trust, Wallis Foundation, Eliza Brown & Hal Candee, Larry & Stephanie Flinn, Steve & Nancy Grand, Mitzi Johnson, Grace & Steven Voorhis, Rob Weltman

#### \$1000 to \$4999

Advent Software, Inc., Bacardi USA, BeCrypt Inc., Bingham McCutchen LLP, Clif Bar Family Foundation, Community Thrift Store, Farese Family Foundation, John Wiley & Sons, Inc., Kross Ontrack, Lisa and Douglas Goldman Fund, Mariposa Fund, Microsoft Corporation, NRG Energy, OSilas Foundation, Pacific Gas and Electric Company, Pacific Nurseries, Patagonia, Inc., PG&E Matching Gifts Program, Pike & Company, Rabobank International, Rainbow Grocery Cooperative, SAP America, Inc., Union Bank of California, Vehicle Donation Processing Center, Walter & Elise Haas Fund, Working Assets, Anonymous, Nicolas J. Azizian, Marian H. Beard & Daniel G. Wehmeier, Richard & Kim Beleson, Nick Bell, David Davies & Jack Weeden, Jim DeGolia & Terri Hanagan, Tara Delaney, Sheila and Steve Fischer Kiernan, Neal Gottlieb, Mr. Harold C. Kirker, Neil Koris, Mr. Randall Laroche & Mr. David Laudon, Anurag Nigam, Mr. David Odato, Bill & Alice Russell-Shapiro, James Sandler & Gretchen Iverson Sandler, Mr. Albert W. Wald, Judy Wedgley, Lee & Margaret Zeigler

#### \$500 to \$999

41 Pounds, Adobe Matching Gift Program, Deutsche Bank Americas Foundation, Four at the Top HOA, Google Matching Gifts Program, Kelben Foundation, Parnassus Investments, Seifel Consulting Inc., Shartsis, Friese & Ginsburg, Showplace East, The Swinerton Foundation, Thomas Hays-Mary Ann Hays Family Foundation, TomKat Charitable Trust, Urban Forestry Organization, Visa Givingstation, Woodward Family Foundation, Anne Wakefield Atkinson, Donna & John Borden, Prof & Mrs John H. Boyle, Martin Checov & Timothy Bause, Mr. & Mrs. David Clark, Annette Clear & Michael Begert, Dr. Seymour Cohen, Andrea Eichhorn, Catherine Elliott & Tom Luster, Dr. Paul Feigenbaum & Dr. Judy Kemeny, Brian L. Ferrall & Laurie K. Poston, Jim Flanagan, Ms. Emily Frost, Marsha Gale, Mr. Sachin Ganpule, Alison Geballe, Remy Hathaway, Janet Hoffman, Rebecca Kellogg & Kevin Dennis, Omar Khan, Paul Klingenstein & Kathleen Bole, Michael Kossman, Robert Lawrence, Mark Leno, Judie Lucius, Ms. Gina Luzzi & Ms. Michaelle Weston, Jeffrey Nussbaum, Christopher Olin, Julia Parish & Will Parish, Vail & Claire Reese, Clinton & Janet Reilly, Christopher Ridley & Michael McKenna, Sharon & Lawrence Scuitto, Mr. Tim Seufert & Ms. Yolanda Molette, William Singleton, Beverly Spector & Ken Lipson, Patti Tsai Steiner & John Steiner, Jared Vermeil & Ragnar von Schiber, Peter Wiley & Valerie Barth

### \$250 to \$499

Beyond Productions, Bill & Melinda Gates Foundation, Charles Schwab Employee Matching Gifts, Chevron Humankind Matching Gift Program, David Asher Design, David Baker Associates, Elixir, Express Magazine, Girl Scout Troop #32215, Golden Gate Heights Neighborhood Assn, Interland-Jalson, Laborer's International Union of N. America, Microsoft Matching Gifts Program, New Resource Bank, Robert Frear Architects, Inc., Saatchi, & Saatchi, The Awesome Race, The Green Revolution Inc., The Real Food Co., The William and Flora Hewlett Foundation, Thomas Alexander & Christopher Nathan, Thorsten Anderson, Vivan M. Anthony & Michael A. Anthony, Ms. Jo Anne Appel, Ms. Ursula K. Auerbach, Brian Batt, Karen M. Birks, Rob Black & Lisa Marie Williams, Kathryn & John Blum, Ms. Joan Bolduc & Ms. Marie Kelzer, Mark Bramfitt, Justin Buell & Lucille Buell, Dr. David Bui, Jonathan Bulkley & Lisa Baker, Adam Byrnes, Tom Cantrell & Robert F. Lane, Mr. Doug Case, Mr. Peter G. Chase, Darius Contractor, Laura & Richard Davis, Christiane de Bord, Helen & Raj Desai, Jan Elizabeth, Christian Erdman & Jacqueline Erdman, John & Laura Fisher, Dan Flanagan, James & Louise Frankel, Donald J. Frediani & Renata Gasperi, Susan George & Miles Epstein, Diane Gibson, Dayna Goldfine, John Graetz, Susan Green & David Thompson, Mrs. Sallie Griffith, Liz & Ian Halifax, Claire Hargrove, Mr. David Harnden & Dr. Susan Bailey, David Holloway, James Hormel & Michael P. Nguyen, Carolee Houser, Rob Hulteng, Ms. Jennifer S. Isaac, K Judd, Nancy Klokner & David Wiseblood, David Krimm & Peter Bradley, Jordan & Tara Kurland, John Lehnert, Philip Leighton & Douglas Daugherty, Donald Leonard & Marvin Edwards, Diana Marchesi, Mary Jane Marcus, Philip & Sue Marineau, Mike A. Marshall, Michael & Alexandra Marston, Cathy Maupin, Dr. Walter Miller, Ms. Judith B. Nadai, Trent Norris & Jack Calhoun, Amy O'Hair, Matthew O'Hara, Mary Gay Outlaw, Mary J. Parrish, Christopher H. Pederson, Robert W. Pickard, Cynthia & Dennis Piontkowski, Janet & Mark Plumley, Lynn Quade, Mr. Robert W. Reeder, Toni & Arthur Remble Rock, Peter Schmitz & Laurel Elkjer, Victoria Schwartz, Ali Shamsi, Pat Skala, Ms. Gabrielle Solomon & Mr. David Solomon, Ronald Stovitz & Danell S. Zeavin, Ms. Catherine Sullivan & Mr. George C. Williams, Bill & Rhonda Tannenbaum, Mr. Eric Upin & Ms. Natalie Stern, Edward Westerman & Chad Carlson, Carey Woo & Norma Yee, Kathryn A. Woods & Daniel Donahoe, Ms. Carol Yaggy & Ms. Mary Twomey, Alexei L. Yaroshenko & Jennifer Steinmann, Lily Young, Charles Zukow