

It's the little things citizens do. That's what will make the difference. My little thing is planting trees.

—Wangari Maathai
(1940-2011)
Kenyan environmentalist,
political activist, and first
African woman to win the
Nobel Peace Prize

## **Upcoming Events**

Contact dougly@fuf.net for details or to participate.

**November 18**—Tree Planting, Chinatown/Nob Hill

**December 3**—Tree Planting, Pacific Heights

**December 10**—Tree Planting, Sunnyside

**January 21**—Tree Planting, location TBD

**January 28**—Tree Planting, location TBD

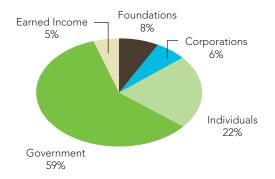


## Summary of Audited Financials as of December 31, 2010

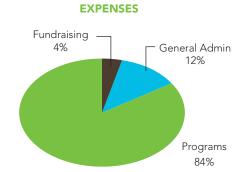
### 84% of each dollar spent went to our programs!

Though the weak economy made fundraising a challenge, Friends of the Urban Forest was able to increase its services in fiscal year 2010 thanks to an excellent level of efficiency. We planted 1,105 street trees in neighborhoods throughout San Francisco, cared for 4,062 street trees, and created 48 employment opportunities for at-risk youth through our Youth Tree Care program—all increases over 2009.

#### **INCOME**



#### **INCOME Foundations** \$139,975 8% Corporations \$102,945 6% Individuals \$392,007 22% Government 59% \$1,173,012 Earned Income \$93,426 5% **TOTAL INCOME** \$1,782,120 100%



TOTAL EXPENSES	\$1,686,017	100%
Fundraising	\$80,138	4%
General Admin	\$198,032	12%
Programs	\$1,407,847	84%
EXPENSES		

BALANCE SHEET SUMMARY	
Assets	1,072,845
Liabilities	182,492
NET ASSETS	888,353

### Stimulus money well-spent greening San Francisco!

by Ryan Teller, Development Director

Friends of the Urban Forest could not have made San Francisco a greener, healthier city in 2010-2011 without support from The American Recovery & Reinvestment Act, which ends this year.

Thanks, America!



### 2011 "Hot" List: Sidewalk Gardens. 2011 "Not" List: Ugly Concrete

by Karla Nagy, Sidewalk Garden Coordinator

Our Sidewalk Garden program boomed this year as we replaced 3,128 square feet of concrete sidewalk in the Mission with drought tolerant plants, California native plants, permeable pavers and trees. We thank the EPA and the City of San Francisco for providing funding.

Besides being beautiful and bringing neighbors together, sidewalk gardens capture water that could otherwise fill sewers and pollute the bay and ocean during a rainstorm. Next year we'll add more sidewalk gardens in the Islais Creek, Channel and Sunset watersheds, helping to recharge groundwater. We'd love to see San Francisco pump local water, and decrease its dependence on water imported from the Sierras!

For more info, contact me at 415-268-0788 or karla@fuf.net, or visit http://fuf.net/otherProjects/sidewalkgreening.html.

# Donors & Partners

#### **INSTITUTIONAL DONORS**

#### \$20,000 and above

The Bothin Foundation, The California Department of Forestry and Fire Protection (CAL FIRE), The California Department of Transportation (Caltrans), The California ReLeaf American Recovery and Reinvestment Grant Program, The GGS Foundation, The Kimball Foundation, The San Francisco Department of the Environment, The San Francisco Department of Planning, The San Francisco Department of Public Works, The San Francisco Mayor's Office of Economic Workforce and Development, The San Francisco Mayor's Office of Housing, The San Francisco Public Utilities Commis-

#### \$10,000-\$19,999

The Bank of America Charitable Foundation, The Crescent Porter Hale Foundation, The Lisa and Douglas Goldman Fund, The San Francisco Foundation, The Wells Fargo Foundation

sion & The Community Challenge Grant Program

#### \$5,000-\$9,999

Alliance for Community Trees & United Airlines, Constellation Energy, Genentech, HandsOn Bay Area, Kaiser Permanente, S & F Charitable Fund, Symantec, The Capital Group Companies Charitable Foundation, The Commonweal Foundation Fund, The Dale Stancliff Fund, The David B. Gold Foundation, The Safeway Foundation, The Union Bank Foundation, The Wallis Foundation

#### \$2,000-4,999

Cigna, Earth Day Network, Genstar Capital, New Belgium, Patagonia, PG&E, State Farm Insurance, The Ardea Foundation, The Clif Bar Family Foundation, The Traverse Foundation, The Walter & Elise Haas Fund, Wells Fargo Practice Finance

#### In-Kind

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#### \$5000 and over

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#### \$500 to \$999

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We also extend our thanks to the hundreds of donors who gave us smaller gifts.