



**In a drear-nighted  
December,  
Too happy, happy tree,  
Thy branches ne'er  
remember  
Their green felicity.**

—John Keats (1795–1821),  
English poet

## Upcoming Events

Contact us to participate:

Tree or sidewalk garden planting  
volunteers—**Doug**, [dougly@fuf.net](mailto:dougly@fuf.net)

Tree care—**Doug**, [doug@fuf.net](mailto:doug@fuf.net)

Tree tours—**Michele**, [michele@fuf.net](mailto:michele@fuf.net)

If you want a tree, or want to help orga-  
nize a tree planting in your neighbor-  
hood, contact **Doug**, [dougly@fuf.net](mailto:dougly@fuf.net)

If you want a sidewalk garden, contact  
**Karla**, [karla@fuf.net](mailto:karla@fuf.net)

**January 10-12**—Median Planting,  
Bryant St, Mission

**January 12**—Tree Planting,  
Inner Sunset North

**January 19**—Tree Tour, location TBD

**January 19**—Tree Planting, Marina

**January 24**—Community Forester  
Training begins

**January 26**—Fruit Tree Planting  
(citywide)

**February 2**—Tree Planting, South Bernal

**February 7-9**—Sidewalk Garden  
installation, location TBD

**February 16**—Youth Tree Care Spring  
Session begins

**February 21-23**—Sidewalk Garden  
installation, location TBD

**February 28-March 2**—Sidewalk  
Garden installation, location TBD

**March 9**—Tree Planting, Outer Sunset

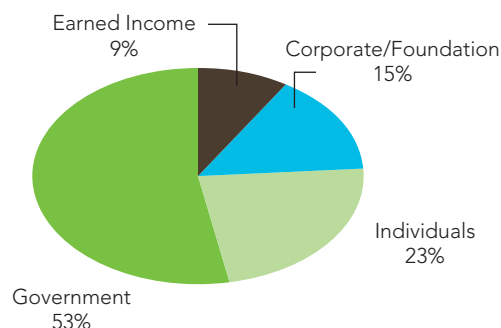
**March 16**—Tree Planting,  
Crocker Amazon

**March 21-23**—Sidewalk Garden  
installation, location TBD

## Summary of Audited Financials as of December 31, 2011

Following is an independently-audited financial summary of our most recent fiscal year, 2011. Each year, it takes several months to compile our financial information and undergo independent auditing. We hope this diligence provides you with the most comprehensive understanding of Friends of the Urban Forest's operations.

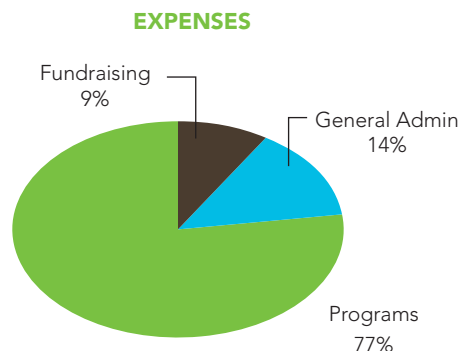
### INCOME



### INCOME

Corporate/Foundation	\$235,606	15%
Individuals	\$379,648	23%
Government	\$863,203	53%
Earned Income	\$144,538	9%
<b>TOTAL INCOME</b>	<b>\$1,622,995</b>	<b>100%</b>

### EXPENSES



Programs	\$1,214,034	77%
General Admin	\$220,382	14%
Fundraising	\$153,001	9%
<b>TOTAL EXPENSES</b>	<b>\$1,587,417</b>	<b>100%</b>

### BALANCE SHEET SUMMARY

Assets	\$1,156,569
Liabilities	\$232,639
<b>NET ASSETS</b>	<b>\$923,930</b>



### Urban forestry goes mobile

Free iPhone app for SF tree lovers

The Urban Forest Map iPhone app is now available. The Urban Forest Map is an interactive online catalogue of San Francisco's trees that enables users to enter or browse information about the trees' location, species, size, health and other features. **Download the free app from the Apple App store**, and you can use the Map on the go. Android version coming soon!

## Factoid: Trees Reduce Crime

The greener a building's surroundings, the fewer reported crimes. Apartment buildings with high levels of greenery had 52% fewer crimes than those without any trees. "Green" spaces are used more frequently (by pedestrians and for recreation), which increases "eyes on the street" and deters would-be criminals. **Residents living in "greener" surroundings report lower levels of fear, fewer incivilities, and less violent behavior**, because greenery promotes a greater sense of community and alleviates mental fatigue, a precursor to violent behavior.

Source: Kuo, F.E., & Sullivan, W.C. (2001). "Environment and crime in the inner city: Does vegetation reduce crime?" *Environment and Behavior*, 33(3), 343-367.



# Donors & Partners

## INSTITUTIONAL DONORS

### \$20,000 and above

California Department of Forestry & Fire Protection, California Department of Transportation, California ReLeaf American Recovery & Reinvestment Act Grant Program, The Kimball Foundation, The Lisa & Douglas Goldman Fund, The Richard & Rhoda Goldman Fund, The Marie Mendenhall Cleasby Fund, Oracle, San Francisco Department of Public Works, San Francisco Office of Economic & Workforce Development, San Francisco Planning Department

### \$10,000–\$19,999

The Bank of America Charitable Foundation, San Francisco Mayor's Office of Housing

### \$5,000–\$9,999

Constellation Energy, The Dale Standcliff Fund, The David B. Gold Foundation, Kaiser Permanente, State Farm Insurance, The Wallis Foundation, The Wells Fargo Foundation, Yahoo! Employee Foundation

### \$2,000–4,999

The Clif Bar Family Foundation, The Walter & Elise Haas Foundation

### In-Kind

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### \$1000 to \$4999

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Bay Area Outward Bound, Bay Area Urban Forest Council, Bayview Greenwaste, Boys & Girls Club of San Francisco - Excelsior Clubhouse, City CarShare, Community Thrift Store, Double Rock Organic Community Garden, Education Outside, Goldman Environmental Awards, Green School Yard Alliance, Hunters Point Family, Mayor's Office Of Housing, Mission Graduates, Ocean Avenue Community Benefits District, Office of Senator Dianne Feinstein, Office of Speaker Nancy Pelosi, Office of State Senator Mark Leno, Office of Supervisor Carmen Chu, Office of Supervisor David Chiu, Office of Supervisor John Avalos, Office of Supervisor Scott Wiener, Office of Mayor Ed Lee, Presidio Trust, San Francisco Board of Supervisors, San Francisco Clean City Coalition, San Francisco Conservation Corps, San Francisco Department of the Environment, San Francisco Public Library, San Francisco Public Utilities Commission, San Francisco Recreation & Park Department, San Francisco State University, San Francisco Unified School District, San Francisco Urban Forestry Council, Sunset Beacon Newspaper, Sunset Neighborhood Beacon Center, University of California, Berkeley, University of San Francisco, Urban Forest Map, Urban High School

## DONORS OF CARS

Bryan Cable, Gillian Kruskall, Modern Artifacts, Tae Park, James & Amanda Rose

We also extend our thanks to the hundreds of donors who gave us smaller gifts.