



Greening San Francisco

# TREEscapes

The Annual Report Issue



*In December we ran a **Green Christmas Tree** lot where San Franciscans could choose live, potted trees. After the holidays, the trees are returned to FUF so we can plant them.*

## Seeking spring interns

Friends of the Urban Forest is seeking interns for the Spring. Students and others who want experience in urban forestry can work alongside our staff doing planting, tree care, or community outreach. Spread the word! See [fuf.net/interns](http://fuf.net/interns)



## From Dan's Desk

### The next Big Goal

*Plant more trees, save the world*

Trees help slow global warming. We must plant more of them.

Our recent success in securing robust funding for San Francisco's street tree maintenance program is a key element in the ambitious Urban Forest Plan that Friends of the Urban Forest developed in partnership with the City. But it's not enough—we have to plant about 4,000 trees a year just to keep up with tree

losses due to age, vandalism, and other causes.

**Our next goal is to increase San Francisco's relatively small street tree population by 40,000 trees over the next 20 years.** That means planting 2,000 trees a year in addition to the "replacement" trees I just mentioned—and watering them until they're established.

For each tree we'll need about \$2k -- \$500 to obtain and plant it and \$1,500 to water it for three years. To cover 6,000 new trees per year we'll need \$12 million annually. It's a substantial investment, but the benefits are enormous. **Given climate trends, we really have no choice.**

Once again, Friends of the Urban Forest is prepared to lead the effort. We'll raise funds from corporations, foundations, and generous individuals like you. We'll work closely with elected officials to ensure a strong commitment from City Hall (and we'll let you know when constituent voices need to be heard).

I'll tell you more about our plans as they develop.

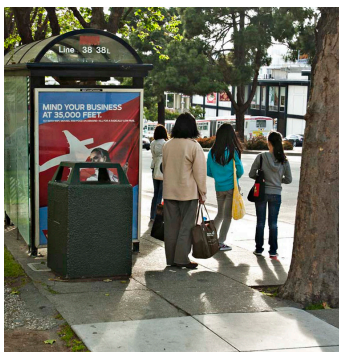
Warmly,

Executive Director



*Many of our streets still lack trees*

**We must plant more trees**



## Factoid:

**Trees make the bus come "sooner"**

Trees make the wait for a bus feel shorter. The more mature trees are present, the shorter the wait time is perceived.

Source: Lagune-Reutler, Marina & Guthrie, Andrew & Fan, Yingling & Levinson, David. (2016). Transit Stop Environments and Waiting Time Perception: Impacts of Trees, Traffic Exposure, and Polluted Air. Transportation Research Record: Journal of the Transportation Research Board. 2543. 82-90. 10.3141/2543-09.



**"You shouldn't have to leave your neighborhood to live in a better one."**  
*— Majora Carter (b. 1966), American urban revitalization strategist and public radio host*

## Upcoming Events

For event updates, details, and info about how to participate, see [www.fuf.net/calendar/](http://www.fuf.net/calendar/)

If you want a tree, or want to help organize a tree planting in your neighborhood, see [www.fuf.net/treeplanting/](http://www.fuf.net/treeplanting/)

If you want a sidewalk garden, see [www.fuf.net/sidewalkgarden/](http://www.fuf.net/sidewalkgarden/)

January 3, 10, 17, 24, 31—Tree Replacement Thursday

January 24–26—Tree Planting Prep, Delivery, and Support, Excelsior

January 26—Tree Planting, Excelsior

February 7–9—Sidewalk Landscaping, Mission Terrace

February 7, 14, 21, 28—Tree Replacement Thursday

February 7–9—Tree Planting Prep, Delivery, and Support, Mission Terrace

February 9—Tree Planting, Mission Terrace

February 21–23—Tree Planting Prep, Delivery, and Support, Bayview

February 23—Tree Planting, Bayview

February 28–March 2—Tree Planting Prep, Delivery, and Support, Crocker Amazon

March 2—Tree Planting, Crocker Amazon

March 7–9—Sidewalk Landscaping, Castro/Dolores Heights

March 7, 14, 21, 28—Tree Replacement Thursday

March 14–16—Tree Planting Prep, Delivery, and Support, Bayview

March 16—Tree Planting, Bayview

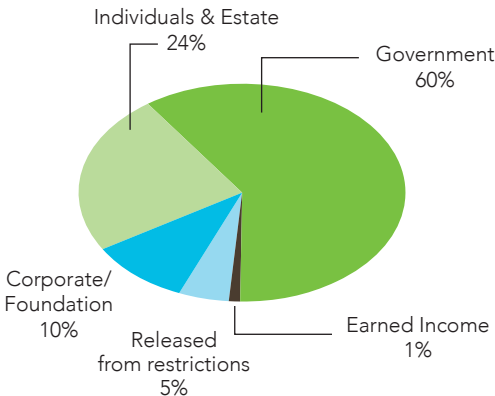
March 28–30—Tree Planting Prep, Delivery, and Support, Visitacion Valley

March 30—Tree Planting, Visitacion Valley

## Summary of Audited Financials as of June 30, 2018

Following is an independently-audited financial summary of our most recent fiscal year, July 1, 2017 through June 30, 2018. Each year, it takes several months to compile our financial information and undergo independent auditing. We hope this diligence provides you with the most comprehensive understanding of Friends of the Urban Forest's operations.

### INCOME



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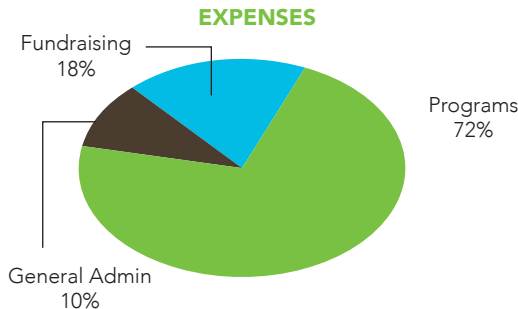
Corporate/Foundation	\$387,812	10%
Individuals & Estate	\$956,827	24%
Government	\$2,354,553	60%
Earned Income	\$38,160	1%
Released from restrictions	\$190,400	5%
<b>TOTAL INCOME</b>	<b>\$3,927,752</b>	<b>100%</b>

### EXPENSES

Programs	\$2,094,149	72%
General Admin	\$283,637	10%
Fundraising	\$524,743	18%
<b>TOTAL EXPENSES</b>	<b>\$2,902,529</b>	<b>100%</b>

### BALANCE SHEET SUMMARY

Assets	\$2,864,131
Liabilities	\$159,934
<b>NET ASSETS</b>	<b>\$2,704,197</b>



## The Biophile

### Dealing with aphids

Aphids suck sap from a tree and secrete sticky deposits; sooty mold then grows on the deposits, blocking light and hindering photosynthesis.

To rid a tree of aphids, spray down the leaves with water for a couple of mornings in a row to wash the aphids off. Check the tree a week later and spray again if needed. If aphids persist, apply an ant trap around the tree trunk—it's a sticky paste available from garden supply stores or online. Ants protect aphids in order to eat their secretions; once the ants are gone, predators will kill the aphids.

You can also introduce some predators—just buy ladybugs or lacewings at a gardening store (release them at night so they don't fly away before noticing the tasty aphids).



Ants, aphids, and sooty mold



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# TREEscapes

The Annual Report Issue

Friends of the Urban Forest is a non-profit organization, founded in 1981, that offers financial, technical and practical assistance to individuals and neighborhood groups who wish to plant and care for street trees and sidewalk gardens in San Francisco.

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Printed on recycled paper.

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Treescapes electronically,  
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## Recently FUF'ed



On December 9 we hosted a free walking tour of the trees of the **Mission** neighborhood. **Alex Javier**, FUF's education program manager, discussed fall colors and tree identification.



On October 13, we led neighborhood residents and volunteers—including a team from **HKS Architects** in planting new street trees in the **Inner Richmond** neighborhood.



From December 6 through 8, we installed new sidewalk gardens in the **Hayes Valley** neighborhood.



On September 11 we co-hosted **Urban Forests for Climate Solutions**, an affiliate event of the **Global Climate Action Summit**.